

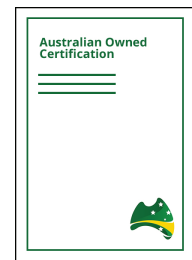


**AUSTRALIAN  
OWNED**

# Star Rating Explained

All applicants must be verified and approved to receive the certification.

When Businesses are assessed, they are granted a star-rating that provides you, the consumer, an indication of the percentage level of production or services within Australia and confirmation of genuine Australian ownership.



	3-Star Rating	2-Star Rating	1-Star Certification
<b>Manufacturer</b> Production of goods using the full manufacturing process	Verified 80% or higher Australian ownership  Australian labour/raw material makes up the majority of the total *production cost.	Verified 80% or higher Australian ownership  Australian labour/raw material is a significant portion of the total *production cost.	Verified 80% or higher Australian ownership
<b>Retailer/Wholesaler</b> Business that sell manufactured/produced items to consumers, retailers or other businesses.	Verified 80% or higher Australian ownership  Minimum of 80% of sales being Australian manufactured/produced	Verified 80% or higher Australian ownership  Minimum of 50% of sales being Australian manufactured/produced	Verified 80% or higher Australian ownership
<b>Service</b> Qualified tradespeople & professionals (e.g. Accountant, Mechanic, Dentist, Travel Agent, Electrician etc).	Verified 80% or higher Australian ownership  Majority Australian workforce	Verified 80% or higher Australian ownership  Significant Australian workforce	Verified 80% or higher Australian ownership
<b>Other Business</b> A business that sells both products & service/labour (e.g. Solar sales & installations, printing & promotional businesses, sales & service packaged operations etc).	Verified 80% or higher Australian ownership  Minimum of 80% of sales being Australian manufactured/produced and majority Australian workforce	Verified 80% or higher Australian ownership  Minimum of 50% of sales being Australian manufactured/produced and significant Australian workforce	Verified 80% or higher Australian ownership

\*Product cost excludes water, packaging & assembly